

EHRICH BROS. OFFER TO-MORROW 100 Pieces of BEDFORD CORDS AND CHEVIOT SUITINGS,

in plain, stripe and mail effects; the colors are Tans, Grays, Castors and mixed effects, very desirable for seaside and mountain wear, value 69c. per yard,

at 45c. BLACK GOODS. 2,000 yards Black Henriettas, Cheviots, Nun's Veiling, Batiste, Albatross and Serges, worth fully \$1.00 a yard,

at 63c. 6th Ave. and 23d St.

FOR summer hotel-keepers World Postal Cards will prove of the greatest convenience. They are as good when advertising for boarders as for securing a cook.

EPPS'S COCOA GRATEFUL-COMFORTING. LABELLED 'L.B.' TINS ONLY.

HELP WANTED - FEMALE. DRESSMAKING - Wanted hands to learn dressmaking. Also Lavish, 26 Broadway St.

CAREY & SIDES, CLOTHIERS and TAILORS. 70 and 72 Bowery, 4 Doors Above Canal St.

CREDIT AT CASH PRICES. SPRING CLOTHING.

Well-made, perfect-fitting and stylish Spring Clothing, combined with low prices, are daily attracting new customers, and increasing our weekly sales two and three fold. No larger or finer stock of Clothing for Men, Youths and Boys can be seen in America.

Men's Suits - \$10, \$12, \$14, \$16, \$18 Spring Overcoats - \$17, \$19, \$21, \$23, \$25 Boys' Suits - \$2.50, \$3, \$4, \$5

LADIES' SUITS In all the new Spring Novelties at lowest cash prices. REEFERS, BLAZERS, CAPES, JACKETS, NEWMARKETS.

Weekly or Monthly Payments. Open Daily until 9 P. M.

Furniture, Carpets, Bedding. LONG CREDIT AND LOW PRICES ARE THE INDUCEMENTS WE OFFER. Only 10 per cent. cash down.

J. & S. BAUMANN 733 TO 743 8TH AVE. N. W. COR. 46TH ST. \$1,000 FOR ITS EQUAL.

THE MAGIC MOSQUITO BITE CURE. INSECT EXTERMINATOR. Magic Roach Food, Insect Powder, &c. SOLD EVERYWHERE. SALLADE & CO., New York.

DR. OWEN'S Electric Belt. Cures acute, chronic and nervous ailments without medicine. Beware of cheap imitations. THE OWEN ELECTRIC BELT & APPLIANCE CO. 800 Broadway, N. Y.

EHRICH BROS. OFFER TO-MORROW from 9 A. M. Until 1 P. M. Only. Not before 9 A. M. nor after 1 P. M.

LADIES' Hosiery & Underwear.

100 dozen Ladies' Cotton Hose; this includes guaranteed fast black solid colors, Mode and Tan and 40 gauge fancy Cotton Hose, two toned, worth from 29c. to 39c. per pair, at 20c.

75 dozen Ladies' Swiss Ribbed Balbriggan Vests in Eern, sizes 3, 4, 5 and 6, low neck and sleeveless, with silk ribbon at neck and arms, actual value 40c. each, at 29c.

GENTS' Furnishing Goods.

100 dozen Men's White China Silk Reversible Four-in-Hands, 24 inches wide; also Fancy Satin Four-in-Hands, actual value 50c. each, at 24c.

75 dozen Men's Balbriggan Shirts, long or short sleeves, sizes 34 to 44, Drawers to match, sizes 30 to 42, actual value 65c. each, at 40c.

6TH AVE. and 23D ST.

MISCELLANEOUS. WILL gentleman who assisted lady at 30th st. and 5th Ave. Elevated or parties who saw lady fall between cars address A. H. K., 42 World Office.

Bloomingdales 3rd Ave. Corner 59th St. Capes, Jackets.

Entire Stock of Jackets, Reefers, Blazers and Capes from the New York Novelty Co., 28 and 30 West Houston St., bought by us at 40c. on the Dollar and now selling here on precisely the same basis.

Ladies' Jackets. Children's Jackets.

500 English Housewifery Reefers, in tan, gray and brown, woven buttons, also fine Reefers, some tailor-made bound, back and navy, worth \$6.00, for \$4.00.

Ladies' Suits. Very pretty Suits of Cashmere, in black and colors also Flannels, in black and navy.

Third Ave., Cor. 59th St.

RUPTURE CURED. The improved electric truss is the only truss in existence that is worn with absolute comfort night and day.

HELP WANTED - MALE. WANTED - Competent sig. engraver for wholesale factory. Address promptly "Z", care Hoffman House, 34.

WANTED - Assistant foreman for wholesale factory to take charge of the business department. Address promptly "Z", care Hoffman House, city.

THE WORLD Postal Card is the outcome of many experiments made with a view of simplifying the methods of inserting announcements in THE WORLD.

Wanted - A young man to learn dressmaking. Also Lavish, 26 Broadway St.

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Bloomingdales 3rd Ave. Corner 59th St. 5-Dollar Shakespeare 89 Cents.

The complete works of Shakespeare, with a comprehensive life of the author, in one large 4to volume, handsomely bound in English cloth and stamped in gold; printed on good paper (vermillion edges), in clear, large type; illustrated with engravings of American actors who have portrayed Shakespearean characters; also steel-plate frontispiece of the author, made from an original painting, published at \$5.00; our price, complete, \$9.00.

Moore and Byron, in uniform binding with above, at same price.

The original Webster's Unabridged Dictionary, published at \$5.00, for \$3.00.

Same in full Sheep at \$1.19.

Every-Day Cook Book, in oilcloth binding, at 29c.

Novels for Summer reading, over 2,000 titles, at 6c. to 10c.

Bloomingdale Bros., Third Ave., Cor. 59th St.

FURNITURE AND CARPETS. Durable Goods. Low Prices. Long Credit. ONLY 10 PER CENT. CASH DOWN.

No Deposit when Long Time is not wanted.

B. M. COWPERTHWAIT & CO. ESTABLISHED 1867. "OLD RELIABLE."

103 TO 205 PARK ROW, N. Y. Parlor Suits, Chamber Suits, Dining-Room Furniture, Bedding, Stoves, Folding Beds, Oil Cloth, Linoleum, Mattings, Window Shades, Curtains, Portieres, Refrigerators, Lamps, Clocks, Baby Carriages, Pictures, Etc.

EVERYTHING FOR HOUSEKEEPING. LONG CREDIT AND LOW PRICES. SEE OUR EASY TERMS.

HEARN 22, 24, 26 AND 30 WEST FOURTEENTH STREET. "Ill blows the wind that profits nobody."

Cool weather of past month has brought present advantages to buyers in sacrifices to force sales. Let us take our share of punishment with what grace we may. Here are

New and Seasonable Goods that must be sold.

In no department do concessions show more forcibly than in Upholstery.

Ladies' Cloaks. NOT ALONE THE "Friedlander Stock of Dresses," BUT

Thousands of Novelties in Jackets, Reefers, Blazers, Top Coats, Newmarkets, Capes and Mantles.

At Half the earlier Season Prices, DEMAND ATTENTION.

You can buy Jackets. Choice of a hundred styles. \$2.00 to \$22.00; formerly \$5.00 to \$50.00.

You can buy Reefers. Choice of fifty styles. \$2.98 to \$10.00; formerly \$5.00 to \$35.00.

You can buy Blazers. Choice of twenty-five styles. \$2.98 to \$15.00; formerly \$5.00 to \$25.00.

You can buy Top Coats. Choice of a dozen styles. \$5.00 to \$25.00; formerly \$10.00 to \$50.00.

You can buy Newmarkets. Choice of two hundred styles. \$4.98 to \$29.00; formerly \$5.00 to \$50.00.

You can buy Capes. Choice of one thousand styles. \$3.98 to \$40.00; formerly \$5.00 to \$75.00.

FROM THE Friedlander Stock of Dresses we offer Russian Blazer Dresses worth \$14 6.98 Two-Piece Serge Dresses worth 17 6.98 Cheviot Blazer Dresses worth 22 10.98 Fancy Cheviot-lace trim worth 20 13.98 Bedford Cord-silk vest worth 33 17.98 Henrietta-cord silk trim worth 33 17.98 Fancy Bedford Cord worth 45 23.98 with deep fancy fringe worth 60 29.98 Figured China Silk Dresses worth 22 10.98 Finest Fancy India Silks worth 45 21.00



This Great Special Sale of SUITS & OVERCOATS contains THE FINEST FABRICS! THE NEWEST STYLES! THE BEST MATERIALS! THE LATEST SHADES AND THE NOBBIEST PATTERNS.

SUITS. Fine Whip-cords, English Worsteds, Cheviots, Tweeds, Scotchies, &c. Bedford Cords, fine Cassimeres, Clay Diagonals, in single or double-breasted Sacks, Frocks, Prince Alberts, Cutaways and Hop Sacks.

OVERCOATS. In Topcoats, Chesterfields, English Boxcoats of Tweeds, French Meltons, all the newest colors, of Whipcords, Worsteds, Cheviots, Tibets. Hundreds of other Patterns and Styles all "Tailored to a Degree."

\$10 Spring Suits and Overcoats.

These Suits are built with a view to durability as well as style, and we exercise as much care in their make, fit and finish as will be found in the suits sold at \$20.00 by other houses.

The Overcoats we sell at \$10.00 during this sale cannot be bought elsewhere for less than \$18.00 and \$20.00, and contain Tweeds, Meltons, &c., in a large variety of colors.

\$12 Spring Suits and Overcoats.

With one of our \$12 Suits on, your friends would not believe you paid less than \$20 for it. Every thread and buttonhole is finished to perfection. They are in stylish Sacks, double-breasted, and Frocks. Many handsome Cheviots and Worsteds that will catch your eye. Business men will find these lines particularly interesting. Too many styles of Overcoats at \$12 to tell about - you'll have to see them. All are equally as good as others charge \$22 for.

\$15 Spring Suits and Overcoats.

This is our "crack-a-jack" line, which comprises the most elegant productions ever sold for the money since "ready-to-wear" clothes were in vogue. They're the equal to most custom-made garments, and in the great majority of cases fit better and are in better taste. Limitless amount of styles, colors and fabrics. They're the class of goods that are the envy of tailors.

COMMON-SENSE FACTS ABOUT YOUR CLOTHES!

FACTS ARE STUBBORN THINGS TO TRIFLE WITH. WE DEAL PURELY IN FACTS. You've probably heard of us. If you haven't we want you to get acquainted with us. It's to your interest, for we know how to supply you with clothing that's stylish and in "correct form." We are manufacturers and we're satisfied with small profits, and can afford to undersell competitors. Unlike most houses, we cut prices early in the season, that a knowledge of these stupendous values may be scattered broadcast and open our season's trade with a rush.

Our display of styles o'ertops that of any previous season in magnitude and variety. There's nothing desirable in Men's Dress that our stock does not contain.



WHAT'S THE USE? - of paying tailors three times over for Suits and Overcoats we sell at \$10, \$12 and \$15, and we guarantee ours to be equal and in most cases better in fit and detail of finish. Many people may disbelieve us! All we ask is for you to call. See for yourself. Everything is plainly marked. You can't go amiss! For we depend on the excellence of our stock and styles, coupled with lower prices, to do our advertising.

While this sale is in progress (only a short time yet) we will continue to give away free a stylish Derby Hat (the latest styles) or a fine Silk Umbrella, with the purchase of every man's Suit or Overcoat. This is your last opportunity to take advantage of this double bargain offer.

A.H. KING & CO. Greatest American Clothiers, 627 BROADWAY 629 Near Bleecker Street.

A Word About Boys' Clothes. Parents - Consider our extraordinary offer for this week to the little fellows. It means a Boy's (age 4 to 14) Suit for \$2.49, which is worth a Five-Dollar Bill. You'll be surprised and delighted with the extraordinary beauty and variety of styles we show. This is but one illustration of a whole department full of bargains. Finer lines in wear-resisting Cheviots, Scotchies, Tricots and Fancy Worsteds. 12 Lines at \$4; Worth \$7. 40 Lines at \$5; Worth \$9. 25 Lines at \$6; Worth \$10. For Boys, age 13 to 19, we show three large lines of styles, at \$5, \$7 and \$10; guaranteed worth double. The grandest variety of patterns in Domestic and Imported Fabrics. Come and see them. Handsome Presents free with each purchase.

A.H. King & Co. THE LEADING AMERICAN CLOTHIERS. Manufacturing Retailers of FINE CLOTHING. Spring Trousers. Our Trousers Man announces special bargains for 3 days in New Spring Effects that cannot help interest ever lover of good dress. 25 styles of elegant checks, stripes, in quiet colors, usually sold at \$6.00, for \$3.50. 34 styles of Imported Tailor Patterns, just the thing to go with a neat dark coat and vest, perfect fitters, and simply elegant in every way; will be sold at \$5.00, usual price, \$9.00 and \$10.00. WE CLOSE PROMPTLY AT 7 O'CLOCK EVENINGS.